

EMBRACING ASSESSMENT. IMPROVING PRACTICE.

ASSESSMENT CONFERENCE 2016

FRIDAY, MAY 20

8:30AM-1:30PM • ACTIVITIES AND RECREATION CENTER (ARC)

KEYNOTE SPEAKER AND FEATURED PRESENTER



SARAH HANSEN is an Assistant Vice President in the Division of Student Life at The University of Iowa. In addition to overseeing assessment efforts in the Division, she leads Division and University-wide student

success initiatives in three strategic focus areas: health and safety, multiculturalism, and student leadership development. Sarah's keynote will focus on assessment as mindful practice and her workshops will focus on using design thinking to assist with assessment and evaluation work.

TAKING CHARGE OF OUR CREDIBILITY: DEVELOPING AND ASSESSING LEARNING OUTCOMES IN EASY STEPS

This highly interactive workshop will focus on teaching participants the basic steps for writing actual learning outcomes in crisp and clear language. It will also provide examples of strategies that can be used to assess learning outcomes.



DR. WALLACE SOUTHERLAND is the Interim Coordinator of Assessment for Student Affairs and Associate Dean of Students and chairs the Student Affairs Assessment Committee.

ACCESSING CAMPUS AND OTHER RESOURCES TO IMPROVE ASSESSMENT AND PRACTICE

The workshop will focus on providing participants with specific examples of campus and other resources staff can access easily to assist with assessment activities that improve practice.



DR. BELINDA DE LA ROSA is Director of Assessment for the Office of the Dean of Students and Director of the Testing Center.



AMY EDWARDS is Assistant Provost and Director of the Division of Management Information.

TOOLS FOR EFFECTIVE ASSESSMENT AND EVALUATION

Assessment and evaluation tools and methods should be aligned with project purposes. This session will focus on providing participants with guidance on using appropriate tools when conducting assessment and evaluations.



DR. SOWMYA ANAND is Coordinator of Research Programs at the Survey Research Lab at Illinois.



DR. LINDA OWENS is Assistant Director for Sampling and Analysis at the Survey Research Lab and Assistant Research Professor.