

INVESTING BASICS

PDF OF SLIDES

Download the slides at <https://files.webservices.illinois.edu/7276/investingbasicsslides.pdf>

TERMS TO KNOW – SLIDE 7

Investor.gov Glossary: <https://www.investor.gov/introduction-investing/investing-basics/glossary>

STOCK MARKET VS STOCK EXCHANGE – SLIDE 9

This is a fun visualization of the stock exchanges by size from 2016: <https://www.visualcapitalist.com/all-of-the-worlds-stock-exchanges-by-size/>

BEAR VS BULL MARKET – SLIDE 10

“An overview of bull and bear markets”. Investopedia: <https://www.investopedia.com/insights/digging-deeper-bull-and-bear-markets/>

HIRING A PROFESSIONAL – SLIDE 24

Look up licensing in state of Illinois: <https://ilesonline.idfpr.illinois.gov/DFPR/Lookup/LicenseLookup.aspx>

Investment Professional Background Check: <https://www.investor.gov/introduction-investing/getting-started/working-investment-professional/check-out-your-investment>

Choosing a Financial Pro (previous Get Savvy webinar): <https://youtu.be/PrhWdm-ALX4>

REPORT FRAUD FROM FINANCIAL PROFESSIONALS - SLIDE 26

Securities and Exchange Commission – SEC Center for Complaints and Enforcement Tips: <https://www.sec.gov/reportspubs/investor-publications/complaintshtml.html>

FINRA – File a Complaint: <https://www.finra.org/investors/have-problem/file-complaint>

IDFPR – Division of Professional Regulation Contact Info: <https://www.idfpr.com/Contact/DPRContact.asp>

DOWNLOADING AN APP – SLIDE 27

Podcast – How does Robinhood make money?: <https://podcasts.apple.com/us/podcast/how-does-the-robinhood-app-make-money/id1241437147?i=1000508580202>

“11 best investment apps of 2021”, Nerdwallet: <https://www.nerdwallet.com/best/investing/investment-apps>

INVESTMENT STRATEGIES – SLIDE 30

“Active vs passive investing: What’s the difference?”, Investopedia: <https://www.investopedia.com/news/active-vs-passive-investing/>

EXCHANGE TRADED FUNDS – SLIDE 31

Exchange-traded funds (ETFs), Investor.gov: <https://www.investor.gov/introduction-investing/investing-basics/investment-products/mutual-funds-and-exchange-traded-2>

FRACTIONAL SHARES – SLIDE 32

“Fractional share investing – Buying a slice instead of the whole share”, Investor.gov: <https://www.investor.gov/introduction-investing/general-resources/news-alerts/alerts-bulletins/investor-bulletins/fractional>

Fractional shares calculator, Public.com: <https://public.com/fractional-shares-calculator#>

SHORT SELLING – SLIDE 33

Short sales, Investor.gov: <https://www.investor.gov/introduction-investing/investing-basics/glossary/short-sales-0>

“Investor bulletin: An introduction to short sales”, Investor.gov: <https://www.investor.gov/introduction-investing/general-resources/news-alerts/alerts-bulletins/investor-bulletins-51>

PURCHASING POWER RISK – SLIDE 36

“What is risk?”, Investor.gov: <https://www.investor.gov/introduction-investing/investing-basics/what-risk>

US Inflation Calculator: <https://www.usinflationcalculator.com/inflation/milk-prices-adjusted-for-inflation/>

RISK TOLERANCE – SLIDE 37

Investment Risk Tolerance Assessment, University of Missouri: <https://pfp.missouri.edu/research/investment-risk-tolerance-assessment/>

DIVERSIFICATION – SLIDE 43

“What is diversification”, Investor.gov: <https://www.investor.gov/additional-resources/information/youth/teachers-classroom-resources/what-diversification>

INDEX INVESTING – SLIDE 46

“An introduction to U.S. stock market indexes”, Investopedia: <https://www.investopedia.com/insights/introduction-to-stock-market-indices/>

RETIREMENT PLANNING – SLIDE 51

“Traditional and roth IRA’s”, IRS.gov: <https://www.irs.gov/retirement-plans/traditional-and-roth-iras>

ADDITIONAL EDUCATIONAL OPPORTUNITIES – SLIDE 53

PREVIOUS GET SAVVY WEBINARS

Financial Tools for Uncertain Times: <https://www.youtube.com/watch?v=phufYc2knEw>

Budget Hacks: <https://www.youtube.com/watch?v=cQA18aa6kwg>

What's Your Job Worth?: <https://youtu.be/MqCtKM0yqDk>

Tackling Taxes: <https://www.youtube.com/watch?v=teZIDH8TL8A>

Choosing a Financial Pro: <https://www.youtube.com/watch?v=PrhWdm-ALX4>

PODCASTS FROM IDFPR + SMMC & ILLINOIS EXTENSION

Investing Basics: <https://soundcloud.com/idfpr/episode-13-investing-basics>

Preparing for Retirement: <https://soundcloud.com/idfpr/episode-12-preparing-for-retirement>

Saving for College with a 529 Savings Plan: <https://soundcloud.com/idfpr/episode-11-saving-for-college-with-529-savings-plans>

Thinking Long Term: Kids vs Retirement: <https://soundcloud.com/familyfinancialfeuds/thinking-long-term>

WAYS TO GET STARTED – SLIDE 56

Stock Market Game: <https://www.stockmarketgame.org/>

Marketwatch Virtual Stock Exchange: <https://www.marketwatch.com/game>

Paper Trade, Investopedia: <https://www.investopedia.com/terms/p/papertrade.asp>

STUDENT LOAN REPAYMENT – SLIDE 58

Register for the next Get Savvy webinar, <https://go.uillinois.edu/GetSavvyWebinars>

STAY IN CONTACT WITH US! – SLIDE 60

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<https://extension.illinois.edu/global/consumer-economics>

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<https://www.luc.edu/finaid/financialwellness/>

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<https://resources.depaul.edu/financial-fitness/Pages/default.aspx>

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